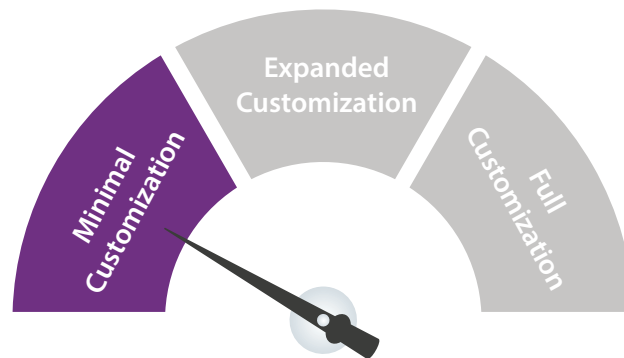


## STARTER

### Cataloging & Processing

Brodart's **Starter** service for English and Spanish-language material provides simple customization options for tailoring the MARC record, item record, and local call number to your library's requirements.



#### What Are Your Goals?

- ✓ *Get books on the shelves faster and more easily*
- ✓ *Improve discoverability: Connect patrons with the titles they want*
- ✓ *Eliminate backlog*
- ✓ *Free up time for your librarians to assist patrons*
- ✓ *Address staffing gaps*
- ✓ *Reduce your costs for cataloging and processing*

#### Benefits for Your Library

- Receive shelf-ready materials
- Shelf with confidence, knowing that accurate cataloging data results in:
  - Easy searching
  - Improved discoverability for patrons
  - Increased circulation
- Minimize time from receipt of materials to circulation

#### Service Specifics

Starter offers several cataloging options, including:

- Full-level MARC records when available
- MARC record modification such as:
  - Choice of subject headings
  - Delete specific tags/data
  - Add constant data
  - *And more*

### Service Specifics (continued)

- Item records can be mapped to the tag and subfields required by your ILS — and can include:
  - Call number
  - Bar code number
  - List price
  - Order data such as branch, location, or collection codes
- Local call number formatted as required
- Spine label produced with your defined call number
- Update library holdings to OCLC
- Records delivered via email or FTP

### Processing:

- Library material will arrive processed according to your specifications, with options for:
  - Spine label
  - Bar code label
  - Jacket and/or label protector
  - Property stamping
  - RFID
  - Other labels
  - *And more*